



SOCIAL MEDIA & NETWORKING **AGREEMENT**

In an effort to foster good sportsmanship and develop young men and women of character, Rocklin Jr. Thunder (RJT) recommends the following guidelines as best practices for the use of Social Media by RJT athletes. Social Media means any form of electronic communication through on-line sites – including, but not limited to: Twitter, Ask.fm, Instagram, Snapchat, Musical.ly, Tumblr, Facebook and YouTube. RJT respects the right of its athletes to use social media. However, it is important for the athletes to understand the need to exercise care in setting appropriate boundaries between their personal and public online behavior and to understand that what may seem private in the digital world can often become public, without knowledge or consent.

These guidelines are intended to provide a framework for RJT athletes to conduct themselves safely and responsibly in an online environment. You will be asked to sign and acknowledge you have read and understand this agreement when signing the RJT's Behavior Agreement and Progressive Discipline Plan.

As RJT athletes it is expected that **you will avoid:**

- Use of vulgar, Inappropriate and/or demeaning language or gestures.
- **Posting confidential information.** Be aware of the kind of information you are posting such as your address, phone number, class schedule, social security number, etc.
- **Creating unprofessional public profiles.** Any information you put on social media site is considered public information and may be viewed by members of the public. Be mindful of the image you create for yourself online. Future employers, college admissions recruiters and more may access the information on social media sites.
- **Posting or referring to illegal activities or other incriminating photos.**(of yourself or others)
- **Bullying and/or threats of violence.** While RJT athletes have a right to free speech, that right is not unlimited.

The following online actions are considered to be substantially or foreseeably disruptive to the organizations environment; lewd, inappropriate, demeaning, offensive language/gestures; and/or advocating inappropriate, irresponsible character, violence or illegal activity. Such activity is subject to appropriate disciplinary action and possible removal from the squad.

As RJT athletes it is expected that **you will refrain from:**

- Profane, vulgar, inappropriate, demeaning language/gestures or remarks in general use or directed toward teammates, coaches, staff, athletes from other programs, etc.
- **“Liking”** any of the above comments or photos on any social networking site indicates your approval of such comments and thereby holds you to the same standard
- **“Retweeting”** or **“Favoriting”** also indicates your approval of inappropriate comments and thereby holds you to the same standard and discipline.
- Incriminating photos, statements, or language in reference to illegal substances, violence, racism, or any other inappropriate language or behaviors.
- **Cyber-Bullying.** Engaging in or indicating knowledge of cyber-bullying and/or harassing another. While RJT athletes have a right to free speech, that right is not unlimited. RJT adheres to a no-tolerance policy towards bullying of any kind and will remove anyone in violation of this policy.
- Demeaning statements about or threats to any third party. Creating a serious danger to the safety of another person or making a credible threat of serious physical or emotional injury to another person.

It is the expectation of Rocklin Jr. Thunder that as an athlete you will represent our organization in the best possible manner. Furthermore, you will continue to uphold the high standards and character that is expected of all our athletes.